



# HOW TO BE A WILDLY PROFITABLE CLINIC OWNER

The proven system to Build an Outcomes-Focused Clinic.



## 1. Uplevel to the most profitable, **best-outcome** revenue model

Stop one-off visits and unlock repeatable, scalable profit. Your clinic already drives patient transformation. Now, scale with a high-end, habit-based club. Your best patients crave faster, **deeper results through root cause resolution**. A **habit-focused membership** is the smartest, sustainable upsell, boosting patient-centered profit while fostering lasting wellness.

So, what's a **Club**? It's a revenue model that is unique to you. A Club gives your patients what they need most: *your* expertise, convictions and daily wellness habits. Your insiders' Club is a significant commitment to a **year-long wellness journey**. This Club produces lasting wellness results much faster than office visits and sporadic consultations. I'll explain...



## 2. Customize Your Wellness Club

First, you customize your Club to serve the patients who want profound transformation.

Ask yourself: What wellness expertise do my patients need? How do I define my wellness convictions? What are my daily wellness habits? What is my personal vibe? The answers are the foundation for your Club.

You are evolving from delivering a service (patient visits) to guiding a **lasting transformational journey**.

Go hog wild customizing. We will help, as we do this for a living. Customizing drives pricing to premium. Your Club will serve a **select group**. Premium increases profit. Profit funds free classes and community-building events, which drive new members. Your impact soars.

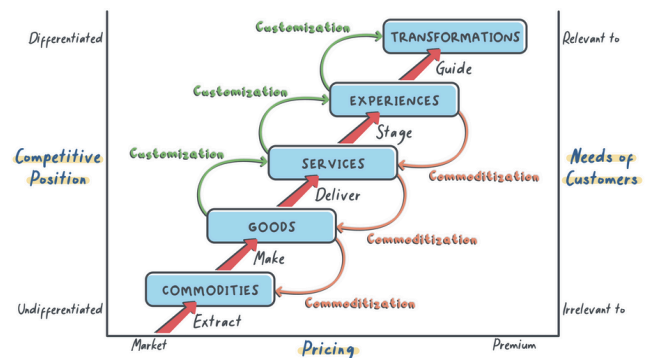
You will have **less competition** the more you customize based on you or your crew as Club leaders. (You can promote a community leader within your staff to do the heavy lifting.)



WELLNESSPRO  
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with Cate Stillman

## 3. Price & Enroll at a Premium

Next, you base your Club's tuition on the **value of the results**. In your Club, members become smarter investors -- in themselves. Earning a return on their wellness wisdom, members experience better, faster results. **The Club pays for itself**.



We guide you step by step to implement the whole Club system: from customizing to enrolling, coaching to building your waitlist.

## 4. Lead from Your Wellness Lifestyle

Your Club is customized to your wellness expertise, convictions, habits, and personal vibe. When you lead from your lifestyle, you **generate power**. You root in integrity and lead the way by experience. This makes a **bigger impact** on your community by growing revenue AND patient results.

So, what's next? Schedule your profit consultation today, on us.



*Transform patients. scale profits*

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<https://wellnesspro.academy/free>